



SiteJacket

SITEJACKET SEO SERVICES

SITEJACKET.CO.UK



SEO SERVICES

INTRODUCTION

At SiteJacket, we know that getting your business seen online isn't always easy. That's why we offer SEO services designed to take the stress out of ranking on Google. Whether you're a small business looking to attract more local customers, a growing company wanting to expand your reach, or an established brand needing to stay ahead of the competition, we've got you covered.

SEO isn't just about search engines; it's about getting your business in front of the right people at the right time. Our services help you increase visibility, drive more organic traffic, and convert visitors into loyal customers. Best of all, we handle the technical side so you can focus on what you do best — running your business.

Take a look at our SEO packages below and find the right fit for your business. Not sure which one is best for you? Get in touch, and we'll be happy to guide you!

SEO PRICING TABLE

Feature	Starter SEO Package	Growth SEO Package	Advanced SEO Package
Price	£300/month	£600/month	£900/month
Website Audit	Initial Audit	Comprehensive Audit	Comprehensive Audit + Competitor Analysis
Keyword Research	Basic (10 keywords)	Advanced (20 keywords)	Extensive + Long-Tail (30+ keywords)
Keyword Mapping	Basic Mapping	Detailed Mapping	Enhanced Mapping for Complex Sites
Title Tag Optimisation	Up to 5 Pages	Up to 10 Pages	All Key Pages + Blog Posts
Meta Descriptions	Up to 5 Pages	Up to 10 Pages	All Key Pages + Blog Posts
Google Analytics Reporting	Setup & Basic Reporting	Setup + Monthly Reporting	Advanced Insights
Google Business Profile	N/A	Setup + Basic Optimisation	Advanced Optimisation + Updates
Local Business Listings	N/A	5 Listings	10 Listings
Robots.txt Check	Basic Check	Advanced Crawl Analysis	Full Technical SEO Optimisation
Redirect Optimisation	Basic Redirect Checks	Advanced Redirect Management	Complex Redirect Management
XML Sitemap Creation	✓	✓	✓
Broken Link Report	Basic Report	Detailed Report + Fixes	Ongoing Monitoring and Resolution
Live Rankings Tracking	10 Keywords	20 Keywords	Weekly Tracking Updates
SEO Strategy Creation	Basic 3-Month Plan	Advanced 6-Month Plan	Custom 12-Month Roadmap
Blog Post Creation	N/A	1 Blog Post/Month	2 Blog Posts/Month
Image Optimisation	N/A	Up to 10 Images	Up to 20 Images
Backend Speed Optimisation	N/A	Basic Speed Improvements	Advanced Speed Improvements
Competitor Analysis	N/A	N/A	Detailed Competitor Research
Backlink Acquisition	Basic Outreach (5 Links/Month)	Advanced Outreach (10 Links/Month)	Premium Outreach (15+ Links/Month)
Guest Post Link Building	N/A	1 Guest Post Link	3 Guest Post Links
Work Report	Monthly Summary	Detailed Monthly Report	Advanced Report with Insights

ADDITIONAL SERVICES

If you need more than what's included in your chosen package, we offer the following add-ons:

01

EXTRA BLOG POSTS:
£100/post.

02

ADDITIONAL KEYWORDS TRACKED:
£50 for 5 additional keywords.

03

**ADDITIONAL TITLE/ META TAGS &
IMAGE OPTIMISATION:**
£50/hour

04

URGENT SUPPORT:
£75/hour.

05

CUSTOM CONSULTATION CALLS:
£75/hour.

WHAT THESE FEATURES MEAN FOR YOU



WEBSITE AUDIT

We assess your website's current SEO health, identifying what's working and what needs improvement. This helps us create a strategy to improve your rankings.



KEYWORD RESEARCH & MAPPING

We find the best keywords to target so your website appears in searches that matter. Then, we make sure those keywords are placed where they'll have the most impact.



TITLE TAG & META DESCRIPTION OPTIMISATION

These are the first things people see in Google search results. We make sure they are compelling and encourage clicks.



GOOGLE ANALYTICS REPORTING

We track your website's performance, showing what's working and where we can improve to get even better results.



GOOGLE BUSINESS PROFILE & LOCAL LISTINGS

If you're a local business, we help you get found on Google Maps and other key directories, increasing foot traffic and calls.



TECHNICAL SEO (ROBOTS.TXT, REDIRECTS, XML SITEMAP, BROKEN LINKS)

We fix behind-the-scenes issues that can hold your website back in rankings, ensuring Google can find and index your pages properly.



LIVE RANKINGS TRACKING

We monitor how your website ranks for your targeted keywords so we can refine our strategy based on real data.



SEO STRATEGY CREATION

A structured plan to improve your SEO over the coming months, ensuring steady, long-term growth.



CONTENT CREATION (BLOG POSTS & IMAGE OPTIMISATION)

Fresh, high-quality content helps improve rankings and keeps visitors engaged. We create blog posts and optimise images to help with SEO.



BACKEND SPEED OPTIMISATION

A faster website improves user experience and rankings. We make technical adjustments to ensure your pages load quickly.



COMPETITOR ANALYSIS

We see what's working for your competitors and find ways to give you an edge in the search rankings.



BACKLINK ACQUISITION & GUEST POSTING

Quality backlinks from reputable sites help improve your website's authority. We secure these through outreach and guest blogging.



WORK REPORTS

Stay informed with regular updates on what's been done, your progress, and next steps.

NEXT STEPS

Choose the package that aligns with your business goals or get in touch with us for a personalised recommendation. We're here to help your website achieve its full potential.

**CONTACT
US!**

At

hello@sitejacket.co.uk

to get started!



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