



SiteJacket

SITEJACKET SERVICES

SITEJACKET.CO.UK

The background image shows two computer monitors on a desk. The left monitor displays a website design for 'STANDERS' with various product images and text. The right monitor shows a file explorer window with a grid of website design thumbnails. An orange rectangular box is overlaid on the left side of the image, containing the text 'SITEJACKET SERVICES' and 'INTRODUCTION'.

SITEJACKET SERVICES

INTRODUCTION

At SiteJacket, we do more than just build websites - we create digital solutions that help businesses grow. Whether you're a startup, small business, or tradesperson, having a fast, secure, and well-optimised website is essential. That's why we offer **custom WordPress design**, **SEO strategies**, and **WordPress maintenance plans** to keep your site running smoothly.

Beyond web design and SEO, we also provide **Logo & Branding services** to help shape your visual identity and **Google Business Profile creation** to improve local visibility. Inside this document, you'll find a full breakdown of our services and pricing. If you're unsure which package suits you best, get in touch - we're here to help you build a stronger online presence.

WEB DESIGN SERVICES

Your website isn't just an online presence - it's the foundation of your business's success. Our custom WordPress websites are designed to be fast, responsive, and SEO-friendly, ensuring that your visitors get the best experience on any device. Whether you need a simple multi-page site, a full redesign, or an eCommerce solution, we build sites that not only look great but also drive results. With a focus on performance, user experience, and long-term scalability, we create websites that work as hard as you do.

STARTER WEBSITE

One-page websites tailored to businesses needing a quick online presence

Price: £350 + £25 per month maintenance (Basic Hosted or External Basic Maintenance)

PROFESSIONAL MULTI-PAGE WEBSITE

Up to 5 custom-designed pages, mobile-optimised and SEO-ready.

Price: £950 + £50 per month maintenance (Basic Hosted or External Basic Maintenance)

CUSTOM / E-COMMERCE WEBSITE

Large, fully bespoke or E-Commerce website with 10 products, payment integration & training for the client.

Price: Starting at £1750 + £70/month maintenance for ongoing product and security updates (Standard Hosted Maintenance)

WEBSITE REDESIGN

Modernisation of outdated websites with refreshed design, enhanced performance, and improved SEO.

Price: Starting at £850 for up to 5 pages + £50 per month maintenance (External Basic Maintenance)

WEBSITE SERVICE COMPARISON

	Starter Website	Multi-Page Website	Custom / E-Commerce Website
Price	£350	£950	Starting from £1750
Number Of Pages	1	5	Unlimited
WordPress CMS	✓	✓	✓
Mobile Responsive Design	✓	✓	✓
SEO-Friendly Setup	✓	✓	✓
Google Analytics Integration	✓	✓	✓
Contact Form	✓	✓	✓
Basic SEO Optimisation	✓	✓	✓
Social Media Feed Integration	Optional Extra (£50)	Optional Extra (£50)	✓
E-Commerce Functionality	N/A	N/A	✓
Initial Product Uploads	N/A	N/A	✓
Payment Gateway Integration	N/A	N/A	✓
Custom Design	Pre-Designed Template	Custom Design based on Business Needs	Fully Bespoke Design
GDPR Compliance	✓	✓	✓
Stock Image Sourcing	Up to 5 Images	Up to 10 Images	Up to 20 Images
Training Session (1 Hour)	Optional Extra (£75)	Included	Included
Documentation for Custom Plugins & WordPress Basics	✓	✓	✓
Email Inboxes (1GB)	Up to 3	Up to 5	Up to 100
Monthly Maintenance Cost	£25 per month	£50 per month	£70 per month

WORDPRESS MAINTENANCE PLANS

A well-maintained website is essential for security, performance, and reliability. Our **WordPress Service Plans** ensure your site stays up to date, protected from security threats, and running at peak performance. With regular updates, backups, and ongoing support, you can focus on your business while we take care of the technical side. Whether you need essential maintenance or more advanced support, we have a plan to suit your needs.

HOSTED WEBSITE PLANS

	Basic Hosted Maintenance	Standard Hosted Maintenance	Pro Hosted Maintenance
Price	£50 per month	£80 per month	£120 per month
Updates to WordPress core & plugins	Monthly	Monthly	Weekly
Daily Backups	✓	✓	✓
SSL Certificate Renewal	✓	✓	✓
Security Scans	Monthly	Monthly	Weekly
Performance Checks (site speed, uptime etc.)	Monthly	Monthly	Weekly
Google Analytics traffic summary	✓	✓	✓
Website Hosting	✓	✓	✓
Domain Registration (up to £25 per year)	✓	✓	✓
Content Updates	N/A	1 hour per month	2 hours per month
SEO Performance Checks	N/A	✓	✓

	Basic Hosted Maintenance	Standard Hosted Maintenance	Pro Hosted Maintenance
Priority Email Support	N/A	✓	✓
Malware removal & recovery assistance (if required)	N/A	N/A	✓
Monthly SEO Audit & On-page SEO Updates	N/A	N/A	✓
Image Optimisation	N/A	N/A	✓
Quarterly Strategy Call (for site performance & updates)	N/A	N/A	✓

EXTERNAL WEBSITE PLANS

	External Basic Maintenance	External Standard Maintenance	External Pro Maintenance
Price	£60 per month	£90 per month	£140 per month
Updates to WordPress core & plugins	Monthly	Monthly	Weekly
Backups – Remote Storage	Monthly	Monthly	Weekly
Security Scans	Monthly	Monthly	Weekly
Performance Checks (site speed, uptime etc.)	Monthly	Monthly	Weekly
Content Updates	N/A	1 hour per month	2 hours per month
SEO Performance Checks	N/A	✓	✓
Hosting/Server Recommendations	N/A	✓	✓
Monthly SEO Audit & On-page SEO Updates	N/A	N/A	✓
Image Optimisation	N/A	N/A	✓
Quarterly Strategy Call (for site performance & updates)	N/A	N/A	✓
Malware Removal & Recovery Assistance (if required)	N/A	N/A	✓

ADDITIONAL SERVICES

If you need more than what's included in your chosen package, we offer the following add-ons:

01

ADDITIONAL CONTENT UPDATES:

- First half-hour: £30
- Updates exceeding plan limit: £50/hour

02

GOOGLE BUSINESS PROFILE MANAGEMENT:

£150 for initial setup

03

E-COMMERCE MAINTENANCE ADD-ON:

- New product / product updates: £10/product
- WooCommerce plugin optimisation: £20/month

04

ANALYTICS REPORTING SERVICE:

£100/month

05

URGENT SUPPORT:

Emergency support outside of regular hours:
£75/hour

REGULAR HOURS: Mon – Fri: 9AM – 5PM **Sat, Sun & Public Holidays:** Closed

SEARCH ENGINE OPTIMISATION SERVICES

A great website is only effective if people can find it. That's where **Search Engine Optimisation (SEO)** comes in. Our SEO services are designed to help your business rank higher on search engines, attract the right audience, and convert visitors into customers. Whether you need **on-page optimisation, keyword research, local SEO, or backlink strategies**, our tailored packages ensure your website gets the attention it deserves. With data-driven insights and proven techniques, we help you build long-term online visibility and stay ahead of the competition.



STARTER SEO PACKAGE

Monthly keyword tracking, on-page SEO updates & image optimisation



GROWTH SEO PACKAGE

Includes Starter SEO services plus content optimisation & local SEO



ADVANCED SEO PACKAGE

Includes Growth SEO services plus link-building, in-depth competitor analysis & content creation

WANT TO SEE THE FULL SEO PACKAGE DETAILS?

Our SEO packages are designed to fit businesses of all sizes, from startups to established brands. To explore the full breakdown of our SEO services, including pricing and what's included in each package, request our SEO Services Brochure today.

- Detailed package breakdown
- Clear pricing structure
- Customisable options to suit your business needs

GET YOUR COPY NOW – CONTACT US AT HELLO@SITEJACKET.CO.UK

BRANDING & CONTENT CREATION

Your brand is more than just a logo - it's how your business is recognised and remembered. Our **Logo & Branding package** helps you create a strong, professional identity that reflects your values. With **Content Creation Services**, we craft engaging blog posts and website copy that boost visibility and connect with your audience. And if you're looking to build your social presence, our **Social Media Starter Pack** provides the tools and strategy to get noticed and grow online.

LOGO & BRANDING PACKAGE

Logo design (along with style consultation), colour palette, typography guide and brand integration with website design.

Price: £250

CONTENT CREATION SERVICES

Blog writing (500 – 800 words):

Price: £100 per blog post

Web copywriting

Price: £150 per page

SOCIAL MEDIA STARTER PACK

5 branded social media templates, basic strategy and 2 weeks of content suggestions, specific to your niche/business

Price: £200

ULTIMATE BUSINESS DIGITAL STARTUP KIT

Starting a business is exciting, but making an impact online requires the right foundation. The **Ultimate Business Digital Startup Kit** gives you everything you need to establish a strong brand, reach your audience, and start growing your business online by combining elements of our website, SEO, branding and content creation services. Choose from our three package levels based on your needs and budget.

STARTER KIT

For businesses looking to establish their brand and social presence

Branding Essentials – Logo design, colour palette, typography guide, and seamless brand integration with your website

Social Media Kit - 5 branded templates, basic strategy, and 2 weeks of content suggestions

SEO Content - 2 professionally written blog posts (500-800 words each)

Google Business Profile Setup - Get found easily in local searches

Price: £700

GROWTH KIT

For businesses looking for branding, online presence, and lead generation

Everything in the Starter Kit PLUS:

One-Page Website or Landing Page - A professional landing page to showcase your business, contact details and services

Email Setup & Domain Assistance - Help setting up a business email address (e.g., name@yourbusiness.com) and domain configuration

Social Media Profile Setup - Creation and optimisation of Facebook, Instagram, and LinkedIn profiles to match your branding

Price: £1000

PRO KIT

For businesses that want a strong digital foundation and SEO-ready website

Everything in the Growth Kit PLUS:

Basic SEO Optimisation for Your Website – Title tags, meta descriptions and XML sitemap submission for better search visibility

Business Card or Print Material Design - A business card or flyer design that matches your branding, ready for print

1-Hour Consultation on Branding & Digital Marketing – A session to guide you on how to use your branding, SEO and social media effectively.

Price: £1500

WHY CHOOSE THE STARTUP KIT?

This package is designed to take the hassle out of building your business online. Whether you're just starting or looking to improve your visibility, we offer everything you need in one cost-effective bundle.

READY TO LAUNCH YOUR BUSINESS THE RIGHT WAY? GET IN TOUCH TO GET STARTED!

LET'S BRING YOUR VISION TO LIFE

Your business deserves a strong online presence, and we're here to make that happen. Whether you need a brand-new website, expert SEO, or standout branding, our tailored services are designed to help you succeed. If you have any questions, need clarification, or want to discuss the best package for your needs, we'd love to hear from you.

**CONTACT
US!**

At

hello@sitejacket.co.uk

to get started!



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